



LIFTING YOUR VOICE

Tracy Davidson & Jen Croneberger

2023 SPONSORSHIPS



COMMUNITY REACH

Lifting Your Voice, Tracy Davidson & Jen Croneberger

COLLECTIVE FOLLOWERS



6,900+



26,000+

EVENT BENEFICIARY



DVCCC
DOMESTIC VIOLENCE CENTER
of Chester County
Freedom Through Empowerment

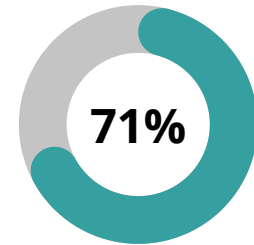
THE KELLAN FORD*
FOUNDATION

*Fall 2022 Only

AUDIENCE PROFILE



ALL FEMALES



71%
*302 of 423
unique attendees

313

EMAIL SIGN UPS



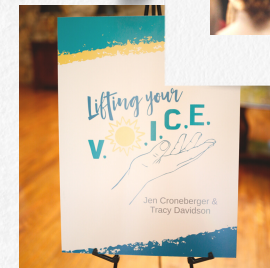
8



EVENTS

150

EVENT CAPACITY



2023 PACKAGES

Promotion all year and both in person events at **Philadelphia Country Club** on March 19 and October 22, 2023.

Sponsorship Benefit	Presenting Sponsor (exclusive)	VIP Sponsor	Health & Wellness Sponsor	Media Sponsor	Breakfast or Lunch Sponsor	VOICE Sponsor	Supporting Sponsor
Tickets to Event <i>Preferred assigned seating for you and your guests</i>	10 tickets per event	8 tickets per event	5 tickets per event	4 tickets per event	4 tickets per event	2 tickets per event	2 tickets per event
Branding Recognition <i>Website, Facebook, Instagram, FB/IN Lives and Posters at the event</i>	Extra Large Logo	Large Logo	Medium Logo	Medium Logo	Small Logo	Small Logo	Name Listed
Full Color Program Book 8.5" x 5.5"	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Horizontal (4.25 x 5.5)	Horizontal (4.25 x 5.5)	Business Card Size
Customized Email <i>Send an email to current and former attendees of LYV via our email list</i>	✓	✓	✓				
Social Media - Organic <i>Social Media mentions relating to events on Facebook, Instagram and LinkedIn</i>	✓	✓	✓	✓	✓	✓	✓
Social Media - Paid <i>Paid ads on Facebook and Instagram that will include your business</i>	✓	✓	✓	✓	✓	✓	✓
Video Interview <i>Recorded at your location shared on social media profiles - about you!</i>	✓	✓	✓	✓	✓	✓	✓
LIVE Interview <i>Interviewed during the event on LYV Instagram</i>	✓	✓	✓	✓	✓	✓	
Swag Bag Contributions	✓	✓	✓	✓	✓	✓	✓

SPONSORS

CURRENT AND FORMER LIFTING YOUR VOICE SPONSORS



MAIN LINE TODAY



Lilly Pulitzer

GIANT



A M E
salon + spa

Gwynedd
Mercy Academy
High School



ddB



POSER
PHOTOBOOTH

ROSE DROPS
WISHES

classical floral design for every occasion

Sandrien B
PHOTOGRAPHY
WWW.SANDRIENBPHOTOGRAPHY.COM

MARKS
JEWELERS



Foley Hillsley Group



Carol Knotts



2023 SINGLE EVENT

Half a year promotion and one in person events at **Philadelphia Country Club** on March 19 or October 22, 2023.

Sponsorship Benefit	Presenting Sponsor (exclusive)	VIP Sponsor	Health & Wellness Sponsor	Media Sponsor	Breakfast or Lunch Sponsor	VOICE Sponsor	Supporting Sponsor
Tickets to Event <i>Preferred assigned seating for you and your guests</i>	10 tickets per event	8 tickets per event	5 tickets per event	4 tickets per event	4 tickets per event	2 tickets per event	2 tickets per event
Branding Recognition <i>Website, Facebook, Instagram, FB/IN Lives and Posters at the event</i>	Extra Large Logo	Large Logo	Medium Logo	Medium Logo	Small Logo	Small Logo	Name Listed
Full Color Program Book 8.5" x 5.5"	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Horizontal (4.25 x 5.5)	Horizontal (4.25 x 5.5)	Business Card Size
Customized Email <i>Send an email to current and former attendees of LYV via our email list</i>							
Social Media - Organic <i>Social Media mentions relating to events on Facebook, Instagram and LinkedIn</i>	✓	✓	✓	✓	✓	✓	✓
Social Media - Paid <i>Paid ads on Facebook and Instagram that will include your business</i>	✓	✓	✓	✓	✓	✓	✓
Video Interview <i>Recorded at your location shared on social media profiles - about you!</i>	✓	✓					
LIVE Interview <i>Interviewed during the event on LYV Instagram</i>							
Swag Bag Contributions	✓	✓	✓	✓	✓	✓	✓



INTERESTED?

Let's talk about a package that's right for you and your business! We love collaboration and creating custom packages.

Interested in an in-kind donation, we'd love to hear more.

Kristin Kane Ford, *Event Coordinator*
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