



# **LIFTING YOUR VOICE**

Tracy Davidson & Jen Croneberger

**2023 SPONSORSHIPS**



# COMMUNITY REACH

Lifting Your Voice, Tracy Davidson & Jen Croneberger

## COLLECTIVE FOLLOWERS



**7,000+**



**26,500+**

## EVENT BENEFICIARY



**DVCCC**  
DOMESTIC VIOLENCE CENTER  
of Chester County  
Freedom Through Empowerment

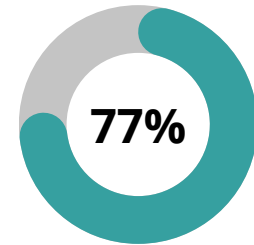
**THE KELLAN FORD\***  
FOUNDATION

\*Fall 2022 Only

## AUDIENCE PROFILE



**ALL FEMALES**



\*327 of 423  
unique attendees

**361**

**EMAIL SIGN UPS**



**9**



**EVENTS**

**150**

**EVENT CAPACITY**







# SPONSORS

CURRENT AND FORMER LIFTING YOUR VOICE SPONSORS



**MAIN LINE TODAY**



*Lilly Pulitzer*

**GIANT**



A M E  
salon + spa

**Gwynedd**   
Mercy Academy  
High School



dd *B*



**POSER  
PHOTOBOOTH**



*Sandrien B*  
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WWW.SANDRIENBPHOTOGRAPHY.COM

**M**  
**MARKS**  
JEWELERS



ROSE DROPS  
& WISHES  
*classical floral design for every occasion*



*Loughin* | **kw**  
REAL ESTATE GROUP | KELLER WILLIAMS

Foley Hillsley Group

*Carol Knotts*



# 2023 SINGLE EVENT

Half a year promotion and one in person events at **Philadelphia Country Club** on October 22, 2023.

Sponsorship Benefit	Presenting Sponsor (exclusive)	VIP Sponsor	Health & Wellness Sponsor	Media Sponsor	Breakfast or Lunch Sponsor	VOICE Sponsor	Supporting Sponsor
<b>Tickets to Event</b> <i>Preferred assigned seating for you and your guests</i>	10 tickets per event	8 tickets per event	5 tickets per event	4 tickets per event	4 tickets per event	2 tickets per event	2 tickets per event
<b>Branding Recognition</b> <i>Website, Facebook, Instagram, FB/IN Lives and Posters at the event</i>	Extra Large Logo	Large Logo	Medium Logo	Medium Logo	Small Logo	Small Logo	Name Listed
<b>Full Color Program Book</b> 8.5" x 5.5"	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Horizontal (4.25 x 5.5)	Horizontal (4.25 x 5.5)	Business Card Size
<b>Customized Email</b> <i>Send an email to current and former attendees of LYV via our email list</i>							
<b>Social Media - Organic</b> <i>Social Media mentions relating to events on Facebook, Instagram and LinkedIn</i>	✓	✓	✓	✓	✓	✓	✓
<b>Social Media - Paid</b> <i>Paid ads on Facebook and Instagram that will include your business</i>	✓	✓	✓	✓	✓	✓	✓
<b>Video Interview</b> <i>Recorded at your location shared on social media profiles - about you!</i>	✓	✓					
<b>LIVE Interview</b> <i>Interviewed during the event on LYV Instagram</i>							
<b>Swag Bag Contributions</b>	✓	✓	✓	✓	✓	✓	✓
<b>Sponsorship Cost</b>	\$5,000	\$4,250	\$3,500	\$3,000	\$2,500	\$1,250	\$500



# RAFFLE DONATIONS

We are always in need of raffle donations to benefit  
**Domestic Violence Center of Chester County.**



# INTERESTED?

Let's talk about a package that's right for you and your business! We love collaboration and creating custom packages.

Interested in an in-kind donation, we'd love to hear more.

*Let's set up a time to talk...*

**[liftingyourvoice@gmail.com](mailto:liftingyourvoice@gmail.com) | [liftingyourvoice.com/contact](https://liftingyourvoice.com/contact)**