



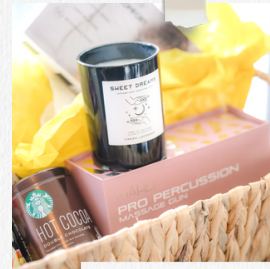
# **LIFTING YOUR VOICE**

with Jen Croneberger & Tracy Davidson

**2025 SPONSORSHIPS**













# Jen Croneberger

Founder & Chief Inspiration Officer



[TeamJLCG.com](http://TeamJLCG.com)

Jen Croneberger is a widely sought-after 4-time TEDx speaker and Performance, Culture and Leadership Consultant and is the **Founder and Chief Inspiration Officer** of The HUMAN Leadership Institute and JLyne Consulting Group. Most of her last **20 years** have been spent instilling confidence and building deeper connections and awareness.

Her master's degree is in Sports and Performance Psychology and some of Jen's clients have included professional athletes as well as organizations that include Nike, Samsung, Procter & Gamble, Lockheed Martin, The US Department of Defense, The NIH and the USDA.

Jen holds certifications from the Harvard Business School in Sustainable Business Strategy, Diversity & Inclusion from Cornell University, The Science of Well-Being from Yale University and Neuroscience in Business from the University of Pennsylvania. Jen is currently an invite-only member of the **Forbes' Coaches Council** since 2020.

She has a podcast called Our Brave Story, and writes monthly columns for a variety of publications including **Forbes**. She published her first book in 2012, called **"These Five Words Are Mine."** and is the author of the upcoming book due out this spring called, **"Meet Them Where They Are: How Connection and Community Will Save us... in Business and Beyond."**

Jen was named **Female Business Leader of the Year in 2009**, and **"Best of 2015-2019: The #1 Motivational Speaker in the Philadelphia, PA & Washington, DC Regions."** Main Line Today magazine hailed Jen as one of its **"2020 Power Women,"** listing her as a "Name you should know," and highlighted her long-time focus on compassion and empathy, especially significant coming out of the COVID-19 pandemic.

Jen is a HUGE Yankees fan who lives in the Philly suburbs (which is a difficult thing to do) with her partner who is unfortunately a Red Sox fan, (which is also difficult) and her three labs, Quinley, Benson, and Piper. Thankfully, they are all Yankees fans!





# Tracy Davidson

Leader, Speaker, Advocate and Anchor



For 30 years, 14-time Emmy Award-winning journalist Tracy Davidson has been connecting with people, both through her position as a news-anchor and as a highly coveted resilience speaker. She's given hundreds of speeches, including a TedX focused on the price of digital distraction. At most events, Tracy bravely reveals her own life experiences and shares skills which have enabled her to overcome formidable challenges from childhood and empowered her to serve others with information and empathy.

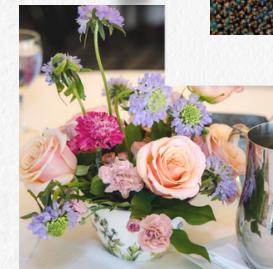
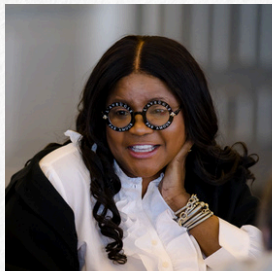
Tracy's mission in life is to empower women and girls, both personally and professionally. Her talks help teach women how to transform their lives by focusing their time, energy and attention, and embracing their true selves.



Tracy is currently partnering with Culture & Leadership Consultant Jen Croneberger to offer day-long experiences for women and teenage girls; Lifting Your Voice. Tracy & Jen mix science based information with personal stories and invite connection between attendees. They cover topics including confidence, acceptance, resilience and empathy.

Tracy co-anchors NBC10 News at 4pm and NBC10 News at 5pm every day in Philadelphia. She also the station's Investigative Consumer Reporter, solving difficult issues for viewers. That job aligns with her personal mission to serve others.

**[TracyDavidson.com](http://TracyDavidson.com)**





# COMMUNITY REACH

Lifting Your Voice, Tracy Davidson & Jen Croneberger

## COLLECTIVE FOLLOWERS



**7,400+**



**28,000+**

## EVENT BENEFICIARY



**DVCCC**  
DOMESTIC VIOLENCE CENTER  
of Chester County  
Freedom Through Empowerment

**\$12,000+ Donated**

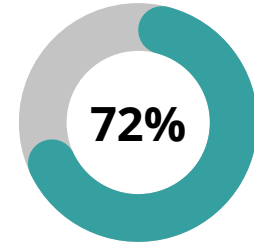
 **THE KELLAN FORD\***  
FOUNDATION

\*Fall 2022

## AUDIENCE PROFILE



**ALL FEMALES**



\*390 of 556  
unique attendees

**485**  
EMAIL SIGN UPS



**60%**  
AVG EMAIL  
OPEN RATE

**12**



**EVENTS**

**125**

**EVENT CAPACITY**

# RAFFLE DONATIONS

We are always in need of raffle donations to support our event beneficiary.



[liftingyourvoice.com/raffle](https://liftingyourvoice.com/raffle)

**\$12,000+ raised and counting!**



# SPONSORS

CURRENT AND FORMER LIFTING YOUR VOICE SPONSORS



Penn Medicine  
Chester County Hospital



Foley Hillsley Group



# SPONSOR PACKAGES

Sponsorship Benefit	Presenting Sponsor (exclusive)	VIP Sponsor	Gold Sponsor	Media Sponsor	Supporting Sponsor	Table Sponsor
<b>Tickets to Event</b> <i>Preferred assigned seating for you and your guests</i>	<b>10 tickets</b>	<b>8 tickets</b>	<b>8 Tickets</b>	<b>4 Tickets</b>	<b>2 Tickets</b>	<b>8 tickets</b>
<b>Branding Recognition</b> <i>Website, Facebook, Instagram, FB/IN Lives and Posters at the event</i>	Extra Large Logo	Large Logo	Medium Logo	Medium Logo	Name Listed	Name Listed
<b>Full Color Program Book</b> 8.5" x 5.5"	Vertical (8.5x5.5)	Vertical (8.5x5.5)	Horizontal (4.25 x 5.5)	Horizontal (4.25 x 5.5)	Logo + Contact Info	Name Listed
<b>Customized Email</b> <i>Send an email to current and former attendees of LYV via our email list</i>	X					
<b>Social Media - Organic</b> <i>Social Media mentions relating to events on Facebook, Instagram and LinkedIn</i>	X	X	X	X	X	X
<b>Social Media - Paid</b> <i>Paid ads on Facebook and Instagram that will include your business</i>	X	X	X			
<b>Virtual Debrief - Private</b> <i>Private virtual debrief with Tracy Davidson &amp; Jen Croneberger.</i>	X					
<b>Virtual Debrief - VIP</b> <i>VIP group virtual debrief with Tracy Davidson &amp; Jen Croneberger.</i>		X				
<b>Swag Bag Contributions</b>	X	X	X	X	X	
<b>Sponsorship Cost</b>	<b>\$10,000</b>	<b>\$7,000</b>	<b>\$4,500</b>	<b>\$3,000</b>	<b>\$500</b>	<b>\$1,200</b>



# INTERESTED IN PARTNERING WITH US?



We love collaborations, building custom packages and in-kind sponsorships to create the ultimate experience for attendees.

*Let's start with a conversation...*

**[liftingyourvoice@gmail.com](mailto:liftingyourvoice@gmail.com) | [liftingyourvoice.com/contact](https://liftingyourvoice.com/contact)**



\*Artwork by Dori Desautel Broudy.